



# 2026 SPONSORSHIP OPPORTUNITIES

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# SMPS Houston is one of the largest chapters in the nation. Gain unmatched exposure and AEC industry connections by committing to an Annual Sponsorship today!

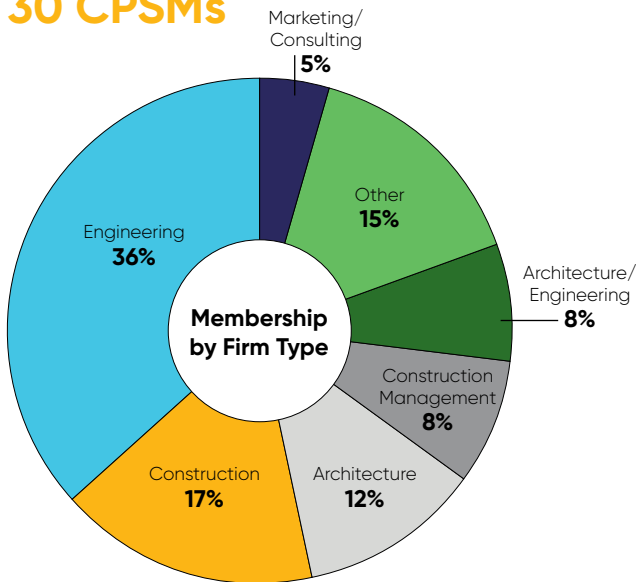
## ABOUT SMPS

The Society for Marketing Professional Services (SMPS) is the only non-profit marketing organization dedicated to creating business opportunities and enhancing the careers of marketing and communications professionals in the architecture, engineering, and construction (A/E/C) industries.

SMPS's 7,000 members in 58 chapters across the US and Canada are marketing and business development professionals employed by architecture, engineering, construction, planning, landscape, interior design, legal, accounting, and specialty consulting firms.

## OUR MEMBERS

**200 members from  
125 companies  
30 CPSMs**



## SMPS HOUSTON

Founded in 1981, SMPS Houston is one of the nation's most active and respected chapters, uniting over 200 professionals from more than 125 A/E/C firms across the Houston-Galveston region. As one of the largest chapters in the country, we are dedicated to advancing the business of design and construction through powerful connections, industry-leading education, and exceptional programming. Nationally recognized for excellence, SMPS Houston continues to shape the future of the A/E/C industry—empowering professionals and firms to thrive in a competitive marketplace.

## OUR REACH

**500+ Total Registrations**

attending in-person events over the past year

 **1,500 Followers**

 **1,000 Followers**

**3,000 Unique Website Visitors**  
per month

**New for 2026 - Sponsorships that put you in front of AEC decision-makers!**

**This year's PLATINUM and PREMIER Sponsorships feature exclusive meet and greet opportunities with the panelists/speakers at our four client-facing programs.**

## PROGRAM TOPICS

March – Mission Critical / Data Center

May – TBD

August – Legislative Update

November – TBD

**Supporting SMPS Houston is your gateway to connecting with key influencers and decision-makers in the architecture, engineering, and construction (A/E/C) industries. It's a smart and cost-effective way to showcase your firm, build your network, and gain a competitive edge in the marketplace.**

## **BENEFITS OF SPONSORSHIP**

- High visibility for low cost
- Exposure to principals, marketers, professionals and decision-makers in architecture, engineering, construction, real estate, and development
- Opportunity to address and impress at networking events and programs
- Verbal recognition at educational programs
- Stand out from the competition and lead by example
- Build your bottom line through cost-effective marketing that delivers results

## **WHO SHOULD SPONSOR?**

- A/E/C firms
- Accounting software suppliers
- Consulting Firms
- Binding equipment retailers
- Promotional product retailers
- Catering companies
- Contact management software
- Graphic design firms
- Market research companies
- Office equipment suppliers
- Presentation equipment retailers
- Printing and signage firms

## **How Your Sponsorship Helps**

### **ANNUAL SPONSORSHIP**

Support the yearly efforts of SMPS Houston with an annual sponsorship. This helps the chapter plan for future programming, be able to host membership events and add value to all aspects of the chapter. Your firm will also get the biggest return with complimentary tickets, special privileges, yearlong promotion and the ability to participate more fully in each and every program and event.

### **PROGRAMS**

SMPS Houston provides high-quality and diverse market luncheons for our members and A/E/C community. Our programs attract the highest crowds and are typically held six times a year. We target primarily owners and industry leaders among a wide variety of public and private market segments.

### **EDUCATION**

SMPS Houston provides educational, professional, and personal development opportunities through a diverse and well-rounded education calendar, as well as a formal Mentor/Protégé program. Education events can include half-day workshops, skills training, lunch-time webinars, and speaker seminars.

## SMPS HOUSTON MEMBER FIRMS

|  |  |   |                                     |
|--|--|---|-------------------------------------|
| AECOM  | EMA Engineering & Consulting                           | Company   | Patrinely Group                     |
| AG CM, Inc.  | Enight Haynes Whaley                                   | Jackson & Ryan Architects                           | PBK Architects                      |
| Agha Engineering, LLC                              | Enterprise Electrical                                  | Jacob White Construction                            | Perkins&Will                        |
| American Art Resources                             | Flintco, LLC   | JAM Idea Agency                                     | Pfluger Architects, Inc.            |
| Anslow Bryant Construction, Ltd.                   | Forgen   | Jamail & Smith Construction                         | PGAL                                |
| ARCADIS  | Forney Construction                                    | Joeris General Contractors                          | PhiloWilke Partnership              |
| Arkitex Studio                                     | Freese and Nichols, Inc.                               | KCI Technologies                                    | Pretty Good Creative                |
| BakerRisk  | G. Lyon Photography                                    | Kimley-Horn   | Quanta Services, Inc.               |
| Bartlett Cocke General Contractors                 | Gessner Engineering                                    | Kirksey Architecture                                | Quiddity                            |
| BGE, Inc.  | Graco Interests and Graves Mechanical                  | KT Ventures   | Raba Kistner, Inc.                  |
| Binkley & Barfield, Inc.                           | Gradient Group, LLC                                    | KW Landscape Architects                             | Rarity Solutions                    |
| Botello Builders Corporation                       | GSI Environmental                                      | LAN   | RDLR Architects                     |
| Brookstone Construction                            | HarrisonKornberg Architects                            | Landtech, Inc.                                      | REES                                |
| BRW Architects                                     | HDR  | Langan Engineering and Environmental Services, Inc. | RESET To Grow                       |
| CCS International, Inc.                            | Hello Diana Brown, LLC                                 | LAZ Parking   | Riner Engineering                   |
| Clark Condon Associates                            | HOK  | LJA Engineering, Inc.                               | Risktec Solutions                   |
| Clark Nexsen                                       | Hollaway Environmental + Communications Services, Inc. | Lockwood, Andrews & Newnam, Inc.                    | Rogers-O'Brien Construction         |
| CMC Development & Construction                     | Hollinden   marketers + strategists                    | Manhattan Construction Company                      | Salas O'Brien                       |
| Cobb, Fendley & Associates Inc                     | HR Green, Inc.   | McCoy Rockford Commercial Interiors                 | Satterfield & Pontikes Construction |
| Coffman Engineers, Inc.                            | Humphries Construction Corporation                     | McKim Creed   | Stantec                             |
| Conсор Engineers                                   | Hurley Frey Structural Engineers, PLLC                 | McKnight International                              | TEI Planning + Design               |
| Cowgirl Specialities & Promotions                  | Identity Architects                                    | Meeks Marketing, Inc.                               | Telios                              |
| Dally + Associates, Inc.                           | IDS Engineering Group                                  | Mercator.ai   | Tellepsen                           |
| DBR  | IES Residential  | Method Architecture                                 | Terracon Consultants, Inc.          |
| DPR Construction                                   | Infrastructure Associates Inc                          | O'Donnell/Snider Construction                       | Vaughn Construction                 |
| Dunaway  | Infrastructure Engineering, Inc.                       | Odyssey Engineering Group                           | Volkert, Inc.                       |
| E. E. Reed Construction LP                         | Inventure Design                                       | OJB Landscape Architecture                          | Walter P Moore                      |
| EC-Specialists-Engineered Construction Specialists | ioMosaic   | Othon Inc   | Weisser Engineering & Surveying     |
| EHRA Engineering                                   | Isani Consultants                                      | Pape Dawson Engineers                               | West Mermis, PLLC                   |
|  | J.E. Dunn Construction                                 | Paradigm Construction                               | WGA Consulting Engineers            |
|  |  |   | Woolpert                            |
|  |  |   | WSB LLC                             |



**2026 Sponsorship Opportunities**

**Higher sponsorship levels offer additional perks such as VIP access to pre-functions, event introductions, social media posts, and exclusive discounts. With expanded benefits focused on visibility and relationship-building, a sponsorship is a smart investment in your firm's growth.**

## ANNUAL SPONSORSHIPS

|  | <b>PREMIER<br/>\$5,000</b> | <b>PLATINUM<br/>\$3,500</b> | <b>GOLD<br/>\$2,500</b> | <b>SILVER<br/>\$1,500</b> |
|--|----------------------------|-----------------------------|-------------------------|---------------------------|
| Number of Sponsorships Available   | 1                          | 3                           | Unlimited               | Unlimited                 |
| Featured sponsor of program luncheon (first come, first serve to select topic)     | 1                          | 1/Sponsor                   |                         |                           |
| Speaking opportunity at program luncheon – Moderator, MC, or Speaker Introductions | 1                          |                             |                         |                           |
| VIP Tickets to pre-functions at chapter lunches                                    | 3                          | 2                           | 1                       |                           |
| Priority seating at chapter lunches  | ●                          | ●                           | ●                       | ●                         |
| Verbal acknowledgment at chapter lunches   | ●                          | ●                           | ●                       |                           |
| Recognition on programs/table tents/power point at chapter luncheons               | Logo                       | Logo                        | Logo                    | Firm Name                 |
| Logo or Firm Name with link on the chapter website                                 | Logo                       | Logo                        | Logo                    | Firm Name                 |
| Logo or Firm Name on banner displayed at all chapter events                        | Logo                       | Logo                        | Logo                    | Firm Name                 |
| Logo or Firm Name on chapter e-blasts  | Logo                       | Logo                        | Logo                    | Firm Name                 |
| Sponsor designation on badges at chapter events                                    | ●                          | ●                           | ●                       | ●                         |
| Social Media spotlight (Facebook, LinkedIn)  | 4/yr                       | 3/yr                        | 2/yr                    | 1/yr                      |
| Annual SMPS Memberships  | 2                          | 2                           | 1                       |                           |
| Tickets to chapter events (some restrictions apply) *                              | 20                         | 15                          | 8                       | 6                         |

\*Each ticket has a max value of \$50. If the event is more than \$50 per ticket, a \$50 credit will be applied when the promo code is entered. Events where promo codes are not applicable include: Southern Regional Conference, SMPS Houston Design Awards, Holiday Luncheon, and events with joint ventures or other organizations.

## I'M READY TO SPONSOR – WHAT NEXT?

**Thank you! We look forward to 2026 with your critical support.** Your firm will also get the largest return on your investment with complimentary tickets, special privileges, year-long promotion, and more opportunities. Your next steps are:

- Prepare vector format logos in white and full color (.eps)
- Prepare a brief company description and links to social media accounts
- Determine who the primary contact for your company will be for 2026
- **Fill out the annual sponsor registration and payment available on [https://smpshouston.org/Become a Sponsor](https://smpshouston.org/Become_a_Sponsor)**
- Questions? Email [abryant@landtech-inc.com](mailto:abryant@landtech-inc.com) or [sponsorship@smpshouston.org](mailto:sponsorship@smpshouston.org)